

NEWSLETTER

Bi-Monthly Briefing from National Pubwatch
ISSUE 02 AUGUST 2012



EVALUATION OF PUBWATCH

With the help of JD Wetherspoon we have recently commissioned Leeds Metropolitan University to carry out an independent in-depth evaluation of the Pubwatch partnership model at both a local and national level. This is the first such evaluation of Pubwatch and we obviously hope that it will confirm that local Pubwatch schemes continue to provide a powerful and relevant force in the night time economy.

The research is being led by Dr Alex Kenyon and her colleague Penny Wymer. They started their research in May 2012 and have already personally visited a number of Watches and spoken to licensees and other stakeholders to gain some qualitative information about how schemes operate and the experiences of local people. They are currently hard at work on the next stage of the research which is to develop an on-line questionnaire which will give many more people an opportunity to participate. The questionnaire will be available in September 2012 and we will provide a link through our own website.

This is an important piece of work and gives Pubwatch members and stakeholders an opportunity to shape how we go forward in future years. We hope that some headline findings may be available as early as October 2012, but we will be publishing the full report in time for next year's conference.

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WHAT OTHERS ARE SAYING ABOUT US

Jon Collins, Chair of the Institute of Licensing, has written an article in the July edition of their Journal entitled 'Managing the Night-Time Economy – National Pubwatch'. For this full article, please [see](#)

NATIONAL PUBWATCH - SCOTLAND

National Pubwatch is pleased to announce that Mr Matt Ronan of the Scottish Business Crime Centre has joined the NPW Committee and that he will have specific responsibility for coordinating the schemes activities in Scotland. For further information, [see](#)

CONFERENCE 2013
See Page 2 for more information

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How many units in YOUR drink?
BBPA unit-awareness campaign materials now available

Launched by the British Beer and Pub Association, the initiative is part of the Public Health Responsibility Deal agreed between Government and alcohol retailers, with the BBPA pledged to promote much more visible alcohol unit information for consumers.

A number of BBPA member companies have taken up the campaign as part of their own individual commitments to the Responsibility Deal – and materials are available on www.beerandpub.com to all pubs and licensees to download free of charge. For further information contact: Jim Cathcart jcathcart@beerandpub.com Tel: 020 7627 9144. Other materials available to Pubwatches include 'Challenge 21' posters, which can be ordered via the contact details above.



CCTV AND THE DATA

COMMISSIONER

The Information Commissioner's Office has prosecuted a Lancashire bar owner for failing to register his premises' use of CCTV equipment which was recording and collecting the images of people visiting his restaurant. We have previously warned Pubwatch members about the need to register your CCTV systems. The full press release can be found on the ICO website [see](#)

National Pubwatch

Conference 2013 Update

Our 2013 Conference will take place on **Tuesday 12th March 2013** at the Novotel, Broad Street, Birmingham. It will address issues relating to the Police and Social Responsibility Act 2011. The Conference application form will not appear on our web site until later in the year, meanwhile please make a note of this date in your diary.

New False ID Guidance

The Government has now published their revised False ID Guidance. Pubwatches are advised to check with their local police in order to clarify what systems they intend to use.

The Guidance can be found at <http://www.homeoffice.gov.uk/publications/alcohol-drugs/alcohol/alcohol-supporting-guidance/false-id-guidance?view=Binary>

OUR REGIONAL

REPRESENTATIVES



Joe Murray

National Pubwatch has a number of Regional Representatives. We would like to introduce you to each of them over the next few Issues of this Newsletter. The first one we would like to introduce is Joe Murray.

JOE MURRAY

Joe Murray lives in Kendal, Cumbria with his wife Jan. He has three grown up daughters and four grandchildren. He was born in Workington, and worked in a local coal mine and steel works before joining the Army where he served nine years as a Military Police Officer.

He then joined Cumbria Police and served in both Uniform and CID at different ranks from Constable to Inspector. His last six years service was as the Community Safety Inspector for West Cumbria. His partnership work included being chair of the Violent Crime Task Group which had a great deal of success in reducing violent crime linked to the Night Time Economy. Pivotal to this success was the introduction of Pubwatch in several towns complimented by a variety of different initiatives, such as 'Lock Em Inn' and the introduction of a Pubwatch Coordinator whose work was highlighted in a recent edition of this Newsletter.

He engaged Special Constables at weekends to provide dedicated time to the Night Time Economy. He also introduced 'Stadium Watch', which was based on the concept of Pubwatch and included every licensed sports ground in Cumbria. His Community Safety role included providing crime prevention advice and reassurance during the severe floods in West Cumbria in 2009. In his free time he was a Premier League Youth Scout with Blackburn Rovers for 13 years and is a keen golfer. He retired from Cumbria Police in March 2010 and was awarded the Queens Police Medal.

His has been a member of National Pubwatch for a number of years. This role has enabled him to support and advise Pubwatches throughout the North East, the North West and Yorkshire as their Regional Representative. His first hand experience enables him to identify how an effectively run scheme can impact greatly on the behaviour of people who know they can be banned if they overstep the mark, thus creating a safer environment for the community and those who work in pubs and clubs.

Glenrothes Pubwatch

Licensed premises in the Glenrothes, Fife, Scotland have established a Pubwatch Association to enhance what is already a safe night environment. An acceptable standard of behaviour is a requirement from all customers socialising in licensed premises in Glenrothes. Those who do not meet the minimum standard are normally asked to leave. Glenrothes Pubwatch Association members have a signed information sharing protocol and an exclusion policy. These policies provided an option to deal with those whose behaviour requires stronger action.

Phil Corletto, Chairperson, said, "By working together and sharing information we can exclude persons whose behaviour falls below what is acceptable in and around premises in the Glenrothes area and hopefully make potential offenders think twice about their behaviour. Community Inspector Derek Paxton said, "I am encouraged by the enthusiasm and commitment shown by these licensed premises in Glenrothes."

Blackpool Pubwatch and Road Safety

Blackpool Pubwatch is working closely with their Council Travel and Road Safety Team in an attempt to reduce the number of pedestrian road traffic casualties.

This Team has designed concertina style credit cards containing a range of information, including taxi numbers, tips for staying safe, getting home and looking out for their friends. Pubwatch members have been asked to draw the attention of their customers to this information.

Underage Sales Operation, Nottinghamshire

The Police Reform and Social Responsibility Act will allow for a doubling of fines for persistently selling alcohol to persons under 18 years of age. A recent operation carried out in local shops by Nottinghamshire Trading Standards shows what appears to be a worrying complacency in staff checking ID and of more concern a failure to act when presented with a proof of age card which has been clearly doctored. We will not comment on the use of what appears to be a genuine PASS hologram card. However we do hope that this does not damage the integrity of the Proof of Age Standards scheme which continues to provide young people with a legitimate means of purchasing age related products. Whilst this operation concentrated on shops it is perhaps an opportune time to remind Pubwatch members of the need to ensure that staff are fully trained on age related sales. PASS does provide a simple 5 step checking process that should give you confidence that you are able to demonstrate due diligence www.pass-scheme.org.uk For the full story <http://www.dailymail.co.uk/news/article-2189683/Underage-teenager-uses-fake-ID-picture-cartoon-character-buy-alcohol-SIX-shops-Nottinghamshire.html>

Kate Winstanley from PASS said, "PASS is working with a number of agencies including TSI and LBRO to ensure that Trading Standards do not in future use "doctored" PASS cards for the purpose of test purchase operations. Guidance has been issued to all PASS card issuers with clear instructions not to issue cards with altered personal data even at the request of Trading Standards and Police Forces for test purchase exercises. The 12 cards issued by CitizenCard to Nottingham Trading Standards have now been recalled and Nottinghamshire Trading Standards has apologised for unauthorised publication of the cards, which remain the property of CitizenCard. PASS is keen to reassure operators that there remains no evidence that fake cards bearing the PASS hologram are in general circulation. This is a salutary lesson as to the importance of checking name, photograph and date of birth as well as the person presenting any proof of age card or document - it is particularly important to check that the photograph matches the bearer as passing off an older sibling's or friend's ID is an all too common occurrence."

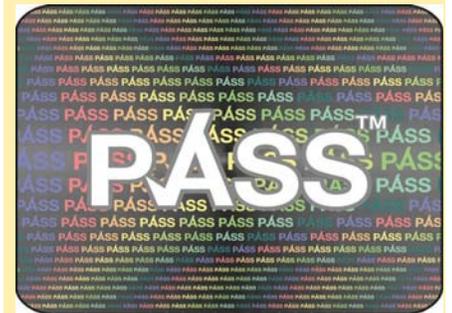
NEW PUBWATCH MAPPING TOOL

In the last edition of our newsletter we informed you about the launch of our new free mapping tool. It's already proving to be a great success. We are seeing new schemes registering every day but we know that we are still only scratching the surface. We are also certain that there are many more schemes who would benefit from contact with us. Please assist us to help your scheme by signing up today.

Please note that applicants for next year's Diageo NPW Award will have to be registered with us on this Mapping Tool in order to be considered for this Award.

WANTED - YOUR STORIES

Has your scheme run a local initiative that might be of interest to other Pubwatch members across the UK? Then why not use us to get the message out there and share good practice. It doesn't have to be a fully formed news story - just tell us in your own words what you are doing and we will take it from there. If there is already a press story then give us the link. Just drop our Editor a line at admin@nationalpubwatch.org.uk



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