

NEWSLETTER

Bi-Monthly Briefing from National Pubwatch
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The Late Night Levy and Best Practice Schemes

The Government published its guidance to the Late Night Levy and EMRO's on 12 October 2012. Pubwatch members may be interested to know that if their local authority intends to implement a LNL that they will have to consult on the issue. Should they implement a LNL they also have discretion to acknowledge the contribution that good practice schemes, such as Pubwatch, make to the local community by providing a discount to participating members. It is obviously in your interest to respond to any such consultation.

National Pubwatch has for a long time advised local Pubwatch schemes to measure their success for a number of reasons, not least to show that they are an important partner in managing the late night economy. We hope that your local authority will already know and value your contribution. However, please seriously consider evaluating what you do. It is not as daunting as it might first seem and we can help by providing a free simple toolkit to get you started. Our thanks go to Alistair Turnham of Make Associates for his assistance in producing the toolkit. See [LINK](#)

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POLICE AND PUBWATCH WORKING TOGETHER

One of the great strengths of Pubwatch is the way that police and licensees can share intelligence and work together. A good example of this practical working relationship in action is from the Bayswater BID in west London where a member identified a known bag thief and notified the local police team and other Pubwatch members. The bag thief was located by the police and found to be wanted by Hammersmith Police for an unrelated offence and was promptly arrested! For the full story see [LINK](#)

LAUNCH OF NEW PUBWATCH IN CARDIFF

A story from WalesOnline.co.uk announces the launch of a new scheme covering the Splott, Adamsdown and Roath area of the City. Seven premises described in the article as 'some of Cardiff's most notorious pubs' have joined together to ban troublemakers. Landlord Leon Tarr says "I have been involved with similar schemes across the country and I cannot overestimate their benefit". The new scheme has attracted praise from the local policing team. For full story See [LINK](#)

CONFERENCE 2013
See Page 2 for more information

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Drinkaware 'Good Times'

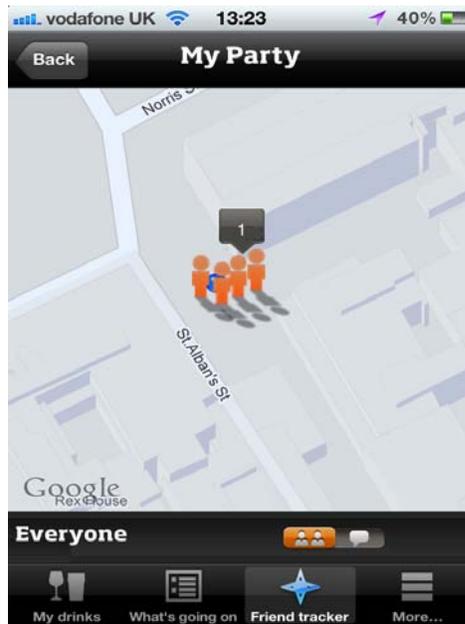
App

We are very impressed by the latest Drinkaware campaign, aimed at 18 – 24 year olds. The campaign includes this interesting free phone APP which Pubwatch members might find useful to promote personal safety amongst their younger customers or even their own staff to get them home safe! The following is their introduction to this initiative:

Have a great night out with Drinkaware's 'Good Times' app, available free on iPhone, Blackberry and Android phones. Keep good times going using its top tips and tools, including tracking your mates, your drinks and finding a taxi in your current location. Record your great memories with live comments, photos and updates, and relive them all over again the next morning in a timeline of your night.

The Good Times app will help you to:

- Create the perfect night out organise an event and invite your friends to be part of it.
- Find your mates using the GPS tracker, so you never waste valuable dancing time searching for someone.
- Keep an eye on what you're drinking, so you're not "the one who had to leave early".
- See how the night's shaping up with a live newsfeed and good times/bad times monitor.
- Get tips when you need them most to give you that reminder not to take things



too far.

- Use the SOS button if you are struggling a bit or think it's time to get home
- Find a safe taxi at home time from your current location
- Replay your night the next morning with photos and comments so you can see how the night unfolded.

The 'Good Times' app offers tips and advice on avoiding a night turning bad and is available for free from any app store or go to good-times.mobi on your smart phone.

Emma Healey, Drinkaware's campaign manager for 18-24s, says: "Use Drinkaware's 'Good Times' app to arrange your night out, stay with your mates and keep track of your drinks. Making every third drink a soft one and eating a meal before drinking can make the difference between 'good times' and morning after regret."

Campaign messages on London Underground and train station adverts, bus stop posters, town centre adverts and billboards across the

UK will encourage them to adopt tips for smarter drinking, including eating a meal before drinking, pacing alcoholic drinks with water or soft drinks and looking after mates. For more information see

www.drinkaware.co.uk

National Pubwatch

Conference 2013 Update

Our next Conference will be held on Tuesday 12th March 2013 at the Novotel, Broad Street, Birmingham, and we will be focusing on the Government's Alcohol Strategy and the Police (Reform) and Social Responsibility Act 2011.

As always we will be offering delegates an attractively priced and high quality event. Speakers will include Jonathan Neame CEO of Shepherd Neame and Chairman of the British Beer and Pub Association and Adrian Lee Chief Constable of Northamptonshire the new Alcohol lead for the Association of Chief Police Officers.

Delegates will be able to experience an innovative approach to the practical issues of social responsibility as they join us at the nearby Bar Risa and its 'Rewind' nightclub, for a breakout session facilitated by Charnwood Training and the Sky Blue Theatre Company. More details about the conference and booking process will be found on our website shortly.



Paul Neades

PAUL NEADES

Paul Neades has been a licensee for 20-years, which is quite a change from his initial foray into the licensed trade as a nightclub DJ. But the late-night economy got into his blood early on and he was soon keen to work in the sector. He ended up working for free for six months in the nightclub he DJ'd in to get grounding in the trade. When a pub became available closer to home he jumped at the move.

He has worked for 20 years at various licensed premises across the Midlands. He is now the licensee at Stonegate Pub Company's Yates sites in Hereford and, while in that role, helped set up the local Pubwatch in Hereford after the licensing officer approached him. He has been chairman of the organisation twice during the past six years it has been running.

He is particularly proud that his local scheme has been effective in changing the behaviour of drinkers

OUR REGIONAL REPRESENTATIVES

We continue our introduction to our Regional Representatives. Our latest features Paul Neades.

in Hereford and reducing crime and disorder within the city centre. When the scheme was launched six years ago there was massive decline in crime and disorder after people realised it had a zero tolerance approach. He said: "In those days there wasn't social media so it took about six months for news to spread. It was a huge success. We started to have a voice where we could approach the police and council and it worked the other way round too where the council could approach us."

Paul is also still involved heavily at a local level as he has helped the police to set up Pubwatches in other towns in the area. He saw an advert in the trade press when National Pubwatch was calling for volunteers to act as Regional Reps and the rest is history.

As a Regional Rep he covers the Hereford, Gloucester and Worcester areas attending meetings and helping watches with advice and any support they may need when running a successful scheme. As part of the job he often gives presentations around the country giving advice to local Pubwatches. This can be anything from ensuring they have posters to helping them with a legal

challenge. Paul is married with two boys aged 3 and 5 years old and lives in Hereford. In his spare time he enjoys geocaching with the family. No we don't know what it is either!

DRINK BANNING ORDERS IN CWMBRAN AND

PRESTON

Drink Banning Orders have recently been imposed in both Cwmbran and Preston on two persons following their arrest and conviction at court for violent disorder whilst under the influence of alcohol. These Orders were in addition to other penalties imposed on the individuals.

The significance for local Pubwatch members is that neither person is allowed to enter any licensed premises in a specific geographic area throughout the period of the ban. In Cwmbran, Gwent, a photograph of the offender has been circulated to each licensee through the local Pubwatch in order that will be able to identify this person should he breach this ban.

Pubwatch Evaluation – Positive Outcomes from Licensees

When it comes to Banning Orders, 92 per cent of licensees agree that they are an effective way to deal with trouble makers in licensed premises. Furthermore, over 80 per cent of licensees who responded agreed that Pubwatch schemes help to create a safer local drinking environment, with 62 per cent agreeing that their local Pubwatch has contributed to a decrease in alcohol-related violence and disorder in their local area.

Preliminary findings* just released of research with over 1,000 licensees show that local Pubwatch schemes have a major positive influence in crime reduction and safety in the night-time economy. The results are from a major new study by Leeds Metropolitan University commissioned by National Pubwatch.

***Note:** The preliminary findings are from the first wave of research and only represent the views of those licensees contacted to date (10th October 2012). Other major Pubwatch stakeholders such as pub and hospitality trade bodies, Police and Local Authority licensing officers are also participating in this research.

For the full story so far, see [LINK](#)

Machine Games Duty – Get Ready Now, says New BBPA Guidance

With three weeks to go before registration opens, pubs should get ready now for the new tax system for machines - Machine Games Duty.

MGD is the new taxation system for gaming and skill with prize machines. It replaces Amusement Machine Licence Duty and VAT on machine income from 1st February 2013. However, pubs should prepare now, says the BBPA, as licensees must register their machines ahead of 1st January. There are penalties for failing to register. Rather than tackle the issue during the busy Christmas period, pubs can register from 1st November, when the registration process opens.

The BBPA guidance covers key questions, such as how the registration process works and how the new tax is calculated. MGD is charged at 20 per cent of net machine takings, and there are associated effects on the amount of VAT that can be reclaimed, which is explained further in the guidance. Pubs should check that their accountant is up to speed with the new MGD taxation regime.

The guidance also highlights the important issue of where responsibility falls under the new

system. For managed pub companies, it is the responsibility of the company to register for MGD, whereas for all others, it is the responsibility of the lessee, tenant or freeholder.

it is the responsibility of the lessee, tenant or freeholder. Click here for the [guidance](#) or contact Jim Cathcart at the BBPA for further information on 020 7627 9144.

A Different Sort of Celebration

A man celebrates the end of a Pubwatch ban with a drunk and disorderly charge. This is an all too familiar story, this time from the Grantham Journal, which goes to show that some people will never learn! [LINK](#)

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